



P/2293-12

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of

Craig Mowry

Date: March 26, 2001

Serial No.: 09/756,581

Group Art Unit: 2121

Filed: January 8, 2001

**RECEIVED**

.1111 26 2001

Technology Center 2100

For: A METHOD AND SYSTEM FOR ELICITING CONSUMER DATA BY  
PROGRAMMING CONTENT WITHIN VARIOUS MEDIA VENUES TO  
FUNCTION COOPERATIVELY

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Assistant Commissioner for Patents  
Office of Initial Examination  
Customer Service Center  
Washington, D.C. 20231

REQUEST FOR A CORRECTED FILING RECEIPT

Sir:

Please issue a corrected filing receipt for the above application. The original filing receipt includes the following error:

- ☒ The following data is incorrect: The residence of the inventor is misspelled.

The correct data is: The correct spelling of the inventors residence is  
Southampton.

Enclosed is a corrected Filing Receipt and a copy of the Declaration filed with the application evidencing the correct data.



It is requested that the U.S. Patent and Trademark Office issue a corrected filing receipt at the earliest possible date.

In the event payment of any fee is inadvertently not enclosed, or if any additional fee during the prosecution of this case is not paid, the Patent and Trademark Office is authorized to charge the underpayment to Deposit Account No. 15-0700.

Respectfully submitted,

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Douglas A. Miro  
Registration No.: 31,643  
OSTROLENK, FABER, GERB & SOFFEN, LLP  
1180 Avenue of the Americas  
New York, New York 10036-8403  
Telephone: (212) 382-0700

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## UNITED STATES PATENT AND TRADEMARK OFFICE

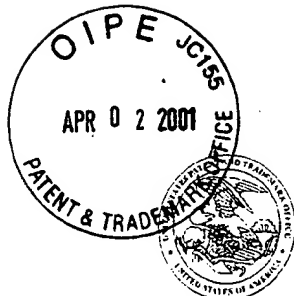
COMMISSIONER FOR PATENTS  
UNITED STATES PATENT AND TRADEMARK OFFICE  
WASHINGTON, D.C. 20231  
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Bib Data Sheet

CONFIRMATION NO. 5628

|  |   |                            |   |   |
|--|---|----------------------------|---|---|
| <b>SERIAL NUMBER</b><br>09/756,581   | <b>FILING DATE</b><br>01/08/2001<br><b>RULE</b>   | <b>CLASS</b><br>705        | <b>GROUP ART UNIT</b><br>2163   | <b>ATTORNEY DOCKET NO.</b><br>P/2293-12 |
| <b>APPLICANTS</b><br>Craig Mowry, Southampton, NY;   |   |                            |   |   |
| <b>** CONTINUING DATA *****</b><br>THIS APPLN CLAIMS BENEFIT OF 60/175,093 01/07/2000<br>AND CLAIMS BENEFIT OF 60/176,440 01/14/2000<br>AND CLAIMS BENEFIT OF 60/189,060 03/14/2000<br>AND CLAIMS BENEFIT OF 60/212,663 06/20/2000<br>AND CLAIMS BENEFIT OF 60/226,672 08/22/2000                      |   |                            |   |   |
| <b>** FOREIGN APPLICATIONS *****</b>   |   |                            |   |   |
| <b>IF REQUIRED, FOREIGN FILING LICENSE</b><br><b>GRANTED ** 02/21/2001</b>   |   |                            |   |   |
| <b>** SMALL ENTITY **</b>  |   |                            |   |   |
| Foreign Priority claimed <input type="checkbox"/> yes <input type="checkbox"/> no<br>35 USC 119 (a-d) conditions <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after Allowance<br>Verified and Acknowledged _____<br>Examiner's Signature _____ Initials _____ | <b>STATE OR COUNTRY</b><br>NY   | <b>SHEETS DRAWING</b><br>4 | <b>TOTAL CLAIMS</b><br>114  | <b>INDEPENDENT CLAIMS</b><br>7          |
| <b>ADDRESS</b><br>2352   |   |                            |   |   |
| <b>TITLE</b><br>Method and system for eliciting consumer data by programming content within various media venues to function cooperatively   |   |                            |   |   |
| <b>FILING FEE RECEIVED</b><br>1361   | FEES: Authority has been given in Paper<br>No. _____ to charge/credit DEPOSIT ACCOUNT<br>No. _____ for following: |                            | <input type="checkbox"/> All Fees<br><input type="checkbox"/> 1.16 Fees ( Filing )<br><input type="checkbox"/> 1.17 Fees ( Processing Ext. of time )<br><input type="checkbox"/> 1.18 Fees ( Issue )<br><input type="checkbox"/> Other _____<br><input type="checkbox"/> Credit |   |

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## UNITED STATES PATENT AND TRADEMARK OFFICE

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| APPLICATION NUMBER | FILING DATE | GRP ART UNIT | FIL FEE REC'D | ATTY. DOCKET NO | DRAWINGS | TOT CLAIMS | IND CLAIMS |
|--------------------|-------------|--------------|---------------|-----------------|----------|------------|------------|
| 09/756,581         | 01/08/2001  | 2121         | 1361          | P/2293-12       | 4        | 114        | 7          |

CONFIRMATION NO. 5628

2352

 OSTROLENK FABER GERB & SOFFEN  
 1180 AVENUE OF THE AMERICAS  
 NEW YORK, NY 100368403

## FILING RECEIPT



\*OC000000005791636\*

Date Mailed: 02/22/2001

Receipt is acknowledged of this nonprovisional Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Receipt, please write to the Office of Initial Patent Examination's Customer Service Center. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the PTO processes the reply to the Notice, the PTO will generate another Filing Receipt incorporating the requested corrections (if appropriate).

**RECEIVED****JUL 26 2001****Technology Center 2100**

## Applicant(s)

 Craig Mowry, Southampton, NY;  
*Southampton*

## Continuing Data as Claimed by Applicant

 THIS APPLN CLAIMS BENEFIT OF 60/175,093 01/07/2000  
 AND CLAIMS BENEFIT OF 60/176,440 01/14/2000  
 AND CLAIMS BENEFIT OF 60/189,060 03/14/2000  
 AND CLAIMS BENEFIT OF 60/212,663 06/20/2000  
 AND CLAIMS BENEFIT OF 60/226,672 08/22/2000

## Foreign Applications

If Required, Foreign Filing License Granted 02/21/2001

Projected Publication Date: 07/11/2002

Non-Publication Request: No

Early Publication Request: No

\*\* SMALL ENTITY \*\*

Title

Method and system for eliciting consumer data by programming content within various media venues to function cooperatively

**Preliminary Class**

705

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**Data entry by : RIMANDO, EMELITA**

**Team : OIPE**

**Date: 02/22/2001**



**LICENSE FOR FOREIGN FILING UNDER  
Title 35, United States Code, Section 184  
Title 37, Code of Federal Regulations, 5.11 & 5.15**

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- The articles such as "a," "an" and "the" are not included as the first words in the title of an application. They are considered to be unnecessary to the understanding of the title.
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- The title may be truncated if it consists of more than 600 characters (letters and spaces combined).
- The docket number allows a maximum of 25 characters.
- If your application was submitted under 37 CFR 1.10, your filing date should be the "date in" found on the Express Mail label. If there is a discrepancy, you should submit a request for a corrected Filing Receipt along with a copy of the Express Mail label showing the "date in."
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